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www.spectrummonthly.com

APPLICATION FOR CREDIT

CLIENT: _____
LEGAL NAME OF ORGANIZATION STATE OF INCORPORATION D/B/A (IF DIFFERENT FROM LEGAL NAME)

CONTACT: _____ **PHONE:** _____ **FAX:** _____

Contact Person for accounts payable (if different from Primary Contact): _____

Who else is authorized to purchase advertising, printing, or marketing materials on behalf of this account:

Banking information: _____
NAME CONTACT ACCOUNT #

BILLING ADDRESS: _____

SHIPPING ADDRESS: (if different from billing address) _____

ATTN: _____

FEDERAL ID # OR SS #: _____ **PURCHASE ORDERS REQUIRED? Yes ___ No ___**

CREDIT AMOUNT REQUESTED: \$ _____ **YEAR ESTABLISHED** _____

TRADE REFERENCES: (include address and telephone numbers)

1: _____

2: _____

3: _____

**Please contact your advertising representative if any of the above information changes.*

TERMS AND CONDITIONS

1. Payment. Client's obligation to pay the prices and charges set forth in the invoice is entirely independent of whether Client receives payment from its own customers. Client agrees that the terms of sale are net 30 days following invoicing and if any billing is not paid when due, all amounts will become immediately due and owing upon demand. Spectrum may impose late payment charges equal to the lesser of 1.5% per month or the maximum interest rate permitted by applicable law. Upon default in payment, in addition to late charges, Client agrees to pay all collection costs if this account is referred for collection and all costs, expenses and reasonable attorney fees if suit is brought to collect this account.

2. Default Client shall be in default upon the occurrence of any one of the following events: (i) failure to pay any fees or charges hereunder within 10 days following the receipt of written notice that such was not received on the due date thereof, (ii) failure to perform any other term, condition or covenant of this Agreement and such failure shall continue for a period of 10 days after receipt of written notice thereof, (iii) if Client ceases the conduct of active business; (iv) if any proceedings under the U.S. Bankruptcy Code or other insolvency laws shall be instituted by or against Client, or if a receiver shall be appointed for Client or any of its assets or properties; or (v) if Client shall make an assignment for the benefit of its creditors, or admit in writing its inability to pay its debts as they come due. Upon any default, Spectrum may, by written notice to Client declare all fees and charges immediately due and payable and may terminate this Agreement. Client's obligation to pay the prices and charges set forth in any outstanding invoice shall survive the termination of this Agreement. Any such termination shall be without prejudice to any other rights or remedies which Spectrum may have against Client with respect to such default, nor shall it entitle Client to a refund, in whole or in part, of any fees or charges paid hereunder. No remedy referred to in this Section is intended to be exclusive, but shall be cumulative and in addition to any other remedy referred to herein or otherwise available to Spectrum at law or in equity.

ACCOUNT TERMS: NET DUE 30 DAYS AFTER INVOICING

To expedite your Order, please sign and return this Application for Credit (the "Agreement") via fax to your Spectrum Account Executive as soon as possible. Your signature acknowledges your authorization to enter into this agreement, certifies that the above statements are true and complete, and constitutes your acceptance of the preceding Terms and Conditions.

SPECTRUM:
Signature: _____
Print Name: _____
Title: _____ Date: _____

CLIENT:
Signature: _____
Print Name: _____
Title: _____ Date: _____

SPECTRUM USE ONLY:
APPROVED BY: _____ JDE #: _____
CREDIT AMOUNT APPROVED: \$ _____ DATE: _____